

Investor Awareness Index Advertisement Specifications

Please contact us regarding Advertising Rates.

Lead time is 5 business days.

CREATIVE NAME	PIXEL SIZE	FILE SIZE - gif/jpg	FILE SIZE - Flash	ANIMATION	APPROVED SUBMISSION FORMATS
Sponsored By Banner	120x90	20k	30k	15 seconds MAX	gif, jpg, swf
Sponsored By Logo	88x31	20k	na	15 seconds MAX	gif, jpg
Homepage Badge - Top	120x90	20k	30k	15 seconds MAX	gif, jpg, swf
Homepage Badge - Bottom	125x125	20k	30k	15 seconds MAX	gif, jpg, swf
Top Banner	468x60	20k	30k	15 seconds MAX	gif, jpg, swf
Skyscraper	160x600	20k	30k	15 seconds MAX	gif, jpg, swf
Vertical Banner - Top	120x240	20k	30k	15 seconds MAX	gif, jpg, swf
Vertical Banner - Bottom	120x240	20k	30k	15 seconds MAX	gif, jpg, swf
Jumbo Banner	336x600	20k	30k	15 seconds MAX	gif, jpg, swf

Flash Creatives

- ▶ Requires SWF format
- ▶ Requires clickTAG feature and opening destination in a new window

```
on(release){
  if(clickTAG.substr(0,4)=="http"){
    getURL(clickTAG, "_blank");
  }
}
```
- ▶ Code should not include destination url
- ▶ Include backup gif/jpg
- ▶ Indicate referring url
- ▶ No sound at this time.